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To Judy Preston	From Joan Scalista
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SAMPLE

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National Executive Director

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Dear Friend:

This holiday season the Johnson family will receive the most wonderful gift of all — the return of their son, Bobby, who is now home safe and drug free; as a result of the treatment he received at Straight.

Because the Johnson family sought help at Straight, they now can look forward to celebrating a happy, peaceful, traditional holiday together this year. And, they can also look forward to a bright future for their son.

Unfortunately, there are thousands of other families who desperately need help for their children's substance abuse problem. However, because of the nationwide recession, it has become increasingly difficult for families to get treatment for their children. **Straight is affordable to families.** We are a national, non-profit treatment program with a 70% success rate in helping kids become drug free. In addition to treatment, Straight also provides substance abuse education and prevention outreach projects into the schools and the community.

This year, more than ever, we need your assistance that we may continue to save young lives. So, please put Straight at the top of your list and mail your check today. Your generous contribution can truly make a difference to thousands of young people and their families.

On behalf of the entire Straight family, we wish you a very warm happy holiday and a prosperous New Year.

Cordially,

Bernadine E. Braithwaite  
National Executive Director

Judy -  
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