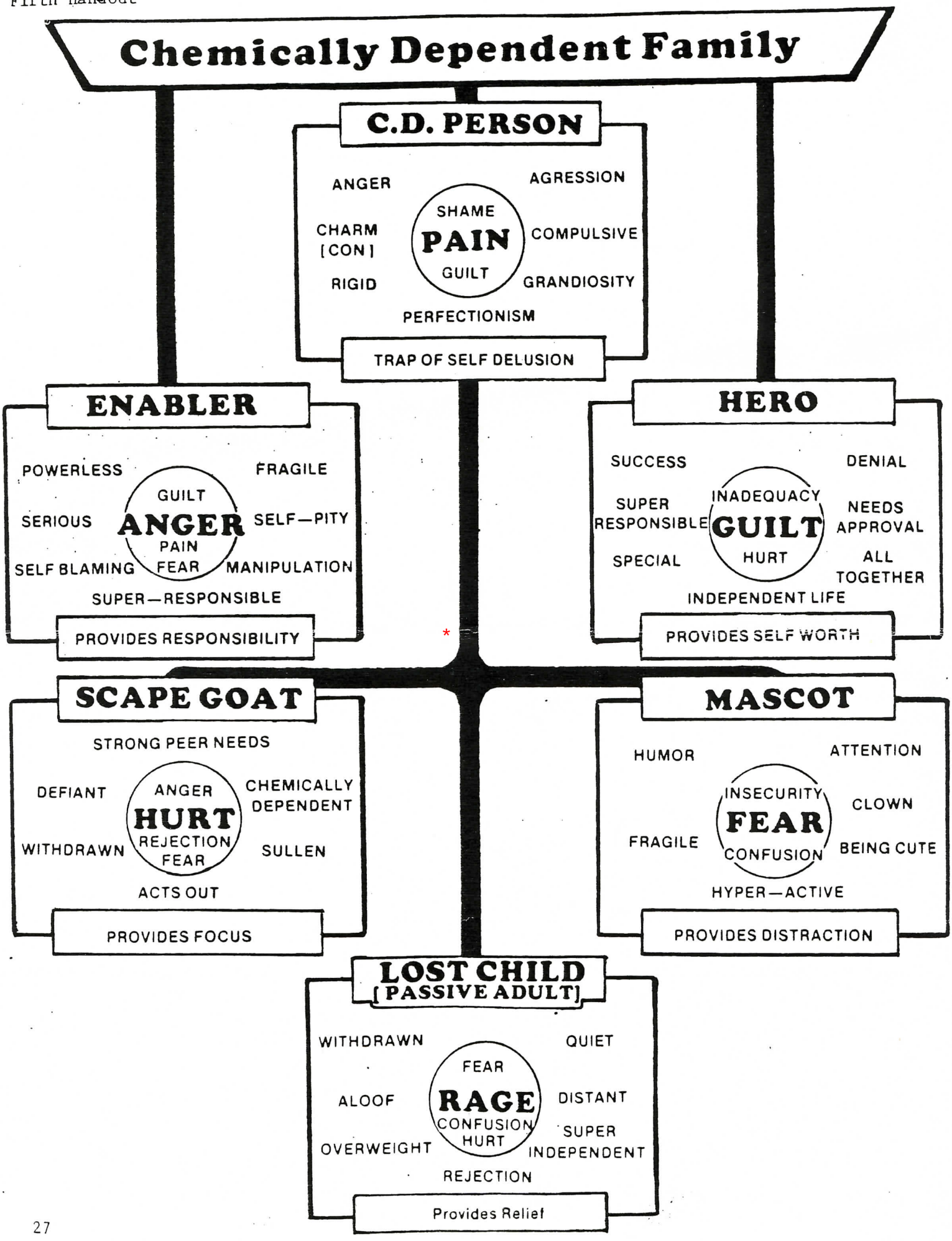Project Straight Ink.com